



BLACK in ACTION

A publication from the
 Black Chamber of Commerce of Greater Kansas City, Inc.
 e-Newsletter & Video Podcast

MEDIA KIT JULY 2007 - 2008

Calling all Business

The Black Chamber of Commerce of Greater Kansas City is seeking minority owned businesses and community based organizations to share their company's profile and success stories with its membership, community partners, and subscribers. Share your story by emailing it to news@bcckc.org.

Mission Statement

It is the mission of the Black Chamber of Commerce of Greater Kansas City, Inc. to provide leadership in promoting African American businesses and those termed, "small disadvantaged" businesses by federal and local agencies. To act as an advocate for those issues peculiar to the preservation and enhancement of African American business and their contributions to the community as a whole, and to promote and encourage entrepreneurial development. Serving the five county areas which include: Jackson, Wyandotte, Johnson, Clay, and Platte.

Newsletter Sections: Small Business Solutions, Member of the Month, Spotlight Series, Technology Solutions, Financial Tips, Upcoming Bids/ RFPs, Employment Opportunities, Community Highlights, and much more.

Circulation

Release Date	July 13, 2007
Advertising Closing Date	July 6, 2007
Frequency	Monthly
Media	E-mail
Subscribers	10,000

Closing Dates

July 2007 - July 2008

Issue	Space Closes	Material Due	Payment Due	Issue Release
July	Jul. 6	Jul. 11	Jul. 6	Jul. 13
August	Aug. 3	Aug. 8	Aug. 3	Aug. 10
September	Sep. 7	Sep. 12	Sep. 7	Sept. 14
October	Oct. 5	Oct. 10	Oct. 5	Oct. 12
November	Nov. 2	Nov. 7	Nov. 2	Nov. 9
December	Dec. 7	Dec. 12	Dec. 7	Dec. 14
January	Jan. 4	Jan. 9	Jan. 4	Jan. 11
February	Feb. 1	Feb. 6	Feb. 1	Feb. 8
March	Mar. 7	Mar. 12	Mar. 7	Mar. 14
April	Apr. 4	Apr. 9	Apr. 4	Apr. 11
May	May 2	May 7	May 2	May 9
June	Jun. 6	Jun. 11	Jun. 6	Jun. 13
July	Jul. 4	Jul. 9	Jun. 4	Jun. 11

Cancellation Dates: Orders are not cancelable after closing dates.

Mechanical Requirements & Prices

width/height	Page Unit	Live Area	BCC Members Price	Non-members Price
	Full Page	8" x 10.5"	\$200	\$275
	Half Page	8" x 5.2"	\$100	\$175
	Quarter Page	3.95" x 5.2"	\$50	\$100
	Business Card	3.95" x 2.6"	\$25	\$75
	Coupon	3.95" x 2.6"	\$20	\$50

File Requirements

The following requirements must be met in order to ensure your file is output correctly:

Accepted file formats:

Adobe InDesign
 Photoshop EPS
 Photoshop PDF

Artwork files must be window-based, high resolution, and print-ready. Files must be CMYK and 300dpi resolution. All screen fonts used must be submitted either on disc or via electronic mail. Files and images that do not meet these requirements are subject to rejection or additional billing charges.

Material Requirements

Electronic - All materials submitted via electronic file must be accompanied by a completed Advertisement Worksheet. For a copy of the Advertisement Application and instructions, contact Sergio D. Moore via email ads@bcckc.org or call (816) 474-9901 ext. 4671.

Mail Digital media (CDs or Flash drives) to:

Black Chamber of Commerce of Greater Kansas City
 Attention: Black in Action
 1501 East 18th Street
 Kansas City, Missouri 64108

Release of Material

Material will not be released until after the issue date. All materials not requested within 90 days of the issue date will be destroyed. In order to have your submitted material sent back to you please provide the correct return shipping packaging & required postage.

For more information contact:

Black Chamber of Commerce of Greater Kansas City
 Attention: Black in Action
 1501 East 18th Street
 Kansas City, Missouri 64108
 P 816.474.9901 F 816.842.1748
ads@bcckc.org